

## Internship Social Media & Content

### Background:

TheOTCLab is a Dutch company based in downtown Amsterdam. At TheOTCLab, we focus on developing effective, non-toxic medical devices for everyday health issues. Why? Because we are passionate about giving people, worldwide, access to natural, easy-to-use and safe treatment solutions.

As of 1 January 2019, we are looking for a trainee. Are you good in communication, digital minded and have a "CAN DO" mentality? Do you find it a great challenge to work in a small team and do you want to get to know all facets in the field of communication within an international market? Then we are looking for you! We are looking for an expert that can drive our strategic brand plans, has a hands-on approach, and possesses the ability to work with an international team.

### More Specifically

- Contribute to building our brand and its sub-brands;
- Thinking about the social strategy;
- Create and maintain our content for our social media channels;
- Contribute to the digital internal newsletter;
- Maintaining our website;
- Contribute to external communication, including supporting the PR activities of the various marketing departments.

### We Need Someone Who

- Bachelor or master student, preferably in the field of Communication or Marketing domain;
- Enthusiastic and ambitious;
- Commercially orientated;
- Masters the Dutch and English language very well;
- Can write well and is communicatively strong;
- Affinity with the media landscape, both online and offline;
- Independent worker and flexible, multi-tasker and structured;
- Experience with Microsoft Office (Word, Excel and PowerPoint), Adobe and WordPress

### What do we offer?

A varied internship where you come into contact with the various work fields of International Communication. In the internship you have contact with all divisions within the company (eg Marketing and Sales). In addition, this internship is of course the perfect opportunity to participate in a small team where you can see all ins and outs of a fast-growing company. During 6 to 7 months you work 5 days a week at the head office and you receive excellent guidance. The internship allowance at TheOTCLab is € 400 per month. This work placement offers the possibility for a graduation assignment for 1 day a week.

Applications can be send to:

[info@theotclab.com](mailto:info@theotclab.com)

or

TheOTCLab  
Paulus Potterstraat 20  
1071 DA Amsterdam